



KISSIMMEE'S BEST
— A 10 YEAR —
Celebration

OCTOBER 17, 2024

SPONSORED BY  **Advent Health**

WELCOME

Dear friends,

It is an honor to welcome you to an evening that celebrates not just a milestone, but the incredible journey we've taken together for 10 years – one marked by growth, partnerships, and unforgettable memories here in Kissimmee.

We've grown and evolved together, built relationships that have strengthened our community and made Kissimmee stand out with its unique blend of world-famous attractions, local flare, and natural beauty.

From our position as the Vacation Home Capital of the World®, to being known as the Big, Bold Heart of Florida, our success is because of the partnerships, trust, and collaboration of everyone here today.

Cheers to our shared achievements and the bright future ahead. We are grateful for your ongoing support and look forward to continuing this incredible journey with you for many years to come.

Thank you for being part of our story.

Sincerely,

DT Minich

President & CEO



PROGRAM

6:00 P.M.

Welcome Reception

7:00 P.M.

Dinner & Program

7:20 PM

Welcome Remarks

DT Minich, President & CEO of Experience Kissimmee

By-Laws and Experience Kissimmee Board of Directors Vote

William T. Dymond Jr., Chairman, Lowndes

Gavel Exchange

Hector Lizasuain, Chairman, Experience Kissimmee Board of Directors

7:45 P.M.

Dinner Service

8:30 P.M.

Awards Presentation

DT Minich, President & CEO of Experience Kissimmee

9:15 P.M.

Toast and Closing Remarks

DT Minich, President and CEO, Experience Kissimmee

DINNER

SALAD

Caprese

Buffalo Mozzarella, Heirloom Tomatoes, Arugula, Fig Balsamic and Olive Oil Viniagrette

MAIN COURSE

Herb Marinated Beef Tenderloin

with Chef's Choice of Starch and Vegetables

DESSERT

Chocolate Peanut Butter Cake

Flourless Chocolate Sponge Cake, Peanut Butter Mousse, Cinnamon Anglaise

Kindly notify your server of any special dietary requests.



OUR HISTORY

Osceola County was first established as a transportation hub in the late 19th century for riverboats and railroads. This began a cattle, sugar, and lumber-based economy, but all that changed with the arrival of *Walt Disney World*® Resort in 1971.

Since then, Kissimmee and Central Florida have evolved from a few roadside attractions into one of the top vacation destinations in the world. Tourism and hospitality are at the heart of this place we call home, and Experience Kissimmee is proud to have helped guests plan memorable vacations for 10 years. As our destination continues to grow, we're excited to continue sharing the Kissimmee story around the world.

As the official tourism authority for Osceola County, Florida, Experience Kissimmee works closely with our community to inspire visitation to our sunny destination. With all the incredible things to do and see here, visitors can find their perfect vacation.

To maximize visitation to the destination, Experience Kissimmee focuses our marketing efforts toward domestic and international travel as well as sports and meeting sales.

This way, we're able to inspire travel for anyone, whether they're coming to Kissimmee for leisure, business, or sports travel.

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Russ Kraft: Chairman

Director of Franchise Operations, Casiola

Hector Lizasuain: Past Chair

CEO, Magic Development

Thearon Scurlock: Chair-Elect

Vice President, General Manager, Old Town Entertainment District

Antonio Baez: Treasurer

Senior Director Operations Melia Hotels US & Caribbean, Melia Orlando Celebration

Ashley Burella: Secretary

Vice President, Strategy & Insights, LEGOLAND Parks & Resorts – North America

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Lauren Carelli

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Scott Robbins

Margaritaville Resort Orlando Hotel & Cottages by Rentyl

THE ROSIE AWARD

Inspired by the Roseate Spoonbill, a rare and striking bird native to the Kissimmee area, the Rosie Award celebrates exceptional leaders in the tourism industry — those who, like the Spoonbill, are a unique and vital part of our environment. Just as this iconic bird stands out for its beauty and rarity, our honorees are recognized as “rare birds” who bring extraordinary contributions to tourism and our destination’s success. This award represents both their outstanding achievements and their deep connection to the spirit of Kissimmee.

We are thrilled to induct our first 12 honorees into the Rosie Award circle tonight, marking the beginning of an annual tradition celebrating outstanding leaders in the tourism industry.





DESTINATION STEWARDSHIP



WHEEL THE WORLD

At Experience Kissimmee, we believe that every person should be able to discover and enjoy the benefits that the destination provides without barrier. Wheel the World helps to map the possibilities of the physical world within the destination so that visitors know exactly which benefits they can enjoy without barrier right now. They collect accessibility information for destinations and their partners, provide confidential assessments, and unlock new booking opportunities among the accessible travelers through their website and promotional activities. Experience Kissimmee joined forces with VISIT FLORIDA and the following partners to earn the “Destination Verified” seal of approval, ensuring travelers can access accurate accessibility information from:

Bahama Breeze Island Grille - Rolling Oaks Commons
Big John's Rockin' BBQ
Black Angus Steakhouse
Catfish Place
Columbia Restaurant
Comfort Suites Maingate East
Downtown Diner Celebration
El Tapatio Mexican Restaurant
Embassy Suites by Hilton Orlando Lake Buena Vista South
Fun Spot America
Gaylord Palms Resort & Convention Center
Kennedy Space Center Visitor Complex
Kissimmee Civic Center
Kissimmee Diner
Kissimmee Go-Karts

Kissimmee Lakefront Park
Kissimmee Popcorn Company
LongHorn Steakhouse
Magic Village Views, Trademark Collection by Wyndham.
Melia Orlando Celebration
Museum of Military History
Nathan's Famous Old Town Kissimmee
Old Town Entertainment District
Orlando International Airport
Osceola Arts
Osceola County Historical Society - Pioneer Village
Ramada by Wyndham Kissimmee Gateway
SunsetWalk
The Wharf at Sunset Walk
Tiki Jims





TREES4TRAVEL

Sustainability practices at the DMO and destination levels are becoming increasingly important to secure meetings, events, and international travel. To bolster our environmental stewardship efforts, Experience Kissimmee partnered with Trees4Travel for emissions reductions through three unique programs:

- » **Substitute Promotional Item:** At trade shows and other sales events, attendees can have a tree planted on their behalf instead of receiving traditional promotional items.
- » **Staff Travel:** All transportation emissions for approved staff business travel are compensated for using the Trees4Travel calculator to determine the number of trees needed to capture carbon dioxide over their lifetimes. The tree plantings are coupled with UN-certified carbon credits for more immediate impact.
- » **It Pays to Meet in Kissimmee Incentive Enhancement:** In addition to the wildly successful cash-back incentive for securing meetings and events at the destination, Experience Kissimmee is the first DMO to match actualized room nights with tree plantings.

Since all programs launched on Earth Day in 2023, Experience Kissimmee has helped plant more than **57,000 trees** around the world through August 2024.

Trees4Travel is generously compensating for emissions for this event



CHARITABLE PARTNER

As part of our commitment to supporting our local community, Experience Kissimmee is proud to introduce Healthy Start Coalition of Osceola County (HSCOC) as our charitable partner for the fiscal year 2024-2025.

The HSCOC, a nonprofit organization founded in 1994, is dedicated to promoting the health and well-being of mothers, babies, and families. Offering free programs and services like Connect, Healthy Start, and T.E.A.M. Dad, HSCOC helps improve birth outcomes and reduce infant mortality. Thanks to their efforts over the years, Florida has seen a 35 percent decrease in infant mortality since Healthy Start's inception. In Osceola County, more than 5,000 referrals have been made this year, providing families with resources, home-visiting services, and support groups. HSCOC's Fetal Infant Mortality Review Program also helps identify gaps in care, ensuring healthier pregnancies and brighter futures for families.

OUR PARTNERS

Over the years, the work of our committees and teams has played a vital role in shaping the future of Kissimmee. We extend our gratitude to the Director of Sales Committee, Kissimmee Cares Committee, Partnership Committee, and Sports Advisory Board for their invaluable contributions to Kissimmee's growth and our community impact.

We are especially grateful to the listed 2023 - 2024 committee members for their dedication and hard work.

DIRECTOR OF SALES COMMITTEE

Biljana Djokovic

Delta Hotels by Marriott Orlando Celebration

Carey Rushatz

Melia Orlando Celebration

Don Luteran

Wyndham Orlando Resort & Conference Center/Celebration

Ellen Reeder

Gaylord Palms Resort & Convention Center

James Bullock

Margaritaville Resort Orlando

Jonathon Llanos

Omni Orlando Resort at ChampionsGate

LeAnn Davis

Omni Orlando Resort at ChampionsGate

Missy Guyer

Celebration Hotel

Paul Barrett

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Suzanne Troutt

Reunion Resort

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Omni Orlando Resort at ChampionsGate

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Osceola Chamber, Non-Profit Coalition

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Robb Larson

Osceola Heritage Park

Ruben Gonzalez

Magic Village

Ryan Adams

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Sam Stark

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Stefani Taylor

Omni Orlando Resort at ChampionsGate

Steve Lackey

City of Kissimmee

Tim Justynski

Kissimmee Guest Services

Tony Arielly

Villatell

Warren Bingham

Embassy Suites by Hilton Orlando Lake Buena Vista South

Convenient 24/7 Health Care for Your Vacation

We know you're not here to see us. You're here for fun and everything under the sun. We can provide you with the care you need for a carefree vacation. AdventHealth is the #1 hospital in Central Florida for tourists, with more locations and vacation-friendly care options, like telehealth and prescription delivery right to your hotel.



Emergency Room



Prescription Delivery



Urgent Care



Medical Equipment Rentals



Telehealth



Learn more about our vacation-friendly care options at 844-471-HEAL (4325) or Adventhealth.com/StayHealthy.



Advent Health

Magic Companies Group is transforming luxury real estate in Kissimmee's tourism corridor with innovative hospitality ventures. Experience upscale comfort at Magic Village, where privacy meets resort-style amenities.

Magic Village by Pininfarina - Coming soon

At Magic Companies Group, Life is Beautiful.



magiccompanies.com
magicvillage.com

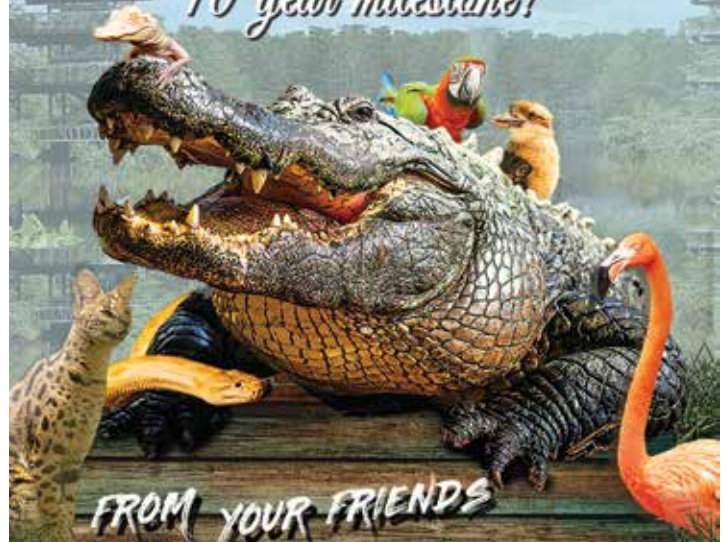
Congratulations on 10 years, Experience Kissimmee!

**We
inspire
travel.**

miles
PARTNERSHIP

MilesPartnership.com

*Congratulations on this amazing
10 year milestone!*



FROM YOUR FRIENDS

GATORLAND
ALLIGATOR CAPITAL OF THE WORLD

THANK YOU TO OUR SPONSORS



AdventHealth: The #1 Hospital for Tourists in Central Florida. Our world-class facilities, expert staff, and state-of-the-art technology make us the top choice for tourists seeking medical care. We offer a wide range of vacation-friendly services, including 24/7 emergency care, nearby urgent care, telemedicine, prescription delivery to your hotel and medical equipment rentals when you need them. With convenient locations and a commitment to providing the highest quality care, we're here to help you stay healthy and enjoy your vacation to the fullest. Call our tourist Care Concierge for help finding care locations nearest you: (844) 471-HEAL



The Embassy Suites by Hilton Orlando Lake Buena Vista South in Kissimmee, with no resort fees, offers a complimentary made-to-order breakfast and evening reception. Located 3.5 miles from Walt Disney World® Resort, it features 40,000 square feet of meeting space and 300 newly refreshed two-room suites.



The ette hotel in Orlando, steps from Walt Disney World® Resort, combines timeless elegance with luxury. Enjoy a lavish spa, resort-style pool, advanced fitness center, and unique laundry museum. Dine at Michelin-starred Salt & The Cellar, sip cocktails at the curated bar, and relax at LIPA rooftop lounge with Disney fireworks views.



Experience thrilling fun at Fun Spot America with two gigantic go-kart tracks, Mine Blower – Florida's only wooden coaster with a 360-degree inversion, and the world's tallest Sky Coaster. With over 20 rides, free parking, and admission for non-riders, this family-owned park ensures top-notch service and a great time for all!



Located between Orlando and Kissimmee, Gatorland offers a unique experience with thousands of alligators, reptilian shows, a petting zoo, and thrilling attractions like the Screamin' Gator Zip Line and Stompin' Gator Off-road Adventure. Enjoy rare white alligators, splash parks, and event spaces for up to 1,000 guests.



With more than 30 years of experience, Global Vacation Rentals offers luxurious properties across Central and Southwest Florida. Choose from more than 300 meticulously maintained homes, condos, and townhomes, each with private pools and full amenities. Enjoy top resorts, complimentary internet, and no resort fees for an exceptional stay.



Founded over forty years ago, Kenney Communications has provided Florida's tourism market with affordable, quality visitor information. Since 1982, our Enjoy Florida Magazine (formerly Enjoy Orlando) has delivered strong results for advertisers. We expanded with brochure distribution at Florida Turnpike Service Plazas in 2000, added digital signage in 2012, and launched EnjoyFlorida.com in 2019.



Explore Central Florida's wonders with KGS Tickets! With more than 27 years of experience, they're your trusted partner for adventure, offering tickets to Walt Disney World, Universal Orlando, and beyond. They offer attraction tickets to all the Central Florida Attractions with a low-price guarantee. Start your journey with them!



Magic Companies Group is revolutionizing Orlando's luxury real estate market with innovative vacation homes that blend privacy, sophistication, and resort-style amenities. Current projects, Magic Village Yards and Views, offer modern elegance near Kissimmee's top attractions, while the upcoming Magic Village by Pininfarina promises the next evolution in high-end living.



Miles Partnership is a strategic marketing consultancy dedicated exclusively to travel and tourism. We are champions of positive change, believing that travel not only improves lives but also strengthens communities. Our mission is to empower travelers and elevate the industry by creating solutions that enhance experiences and drive visitation.



Orlando International Airport (MCO) is managed by the Greater Orlando Aviation Authority, which is governed by a seven-member board, including the Mayor of the City of Orlando, the Mayor of Orange County, and five other members who are appointed by the Governor of the State of Florida, subject to confirmation of the senate. The airport is operated by the Chief Executive Officer, appointed by the Authority, and his staff of nearly 800 full-time employees.



Shop more than 160 stores from the world's finest luxury designers and name brands including Tommy Hilfiger, Calvin Klein, lululemon athletica, Under Armour, Prada, Bottega Veneta, Burberry, MCM, Saks Fifth Ave OFF 5th, and more. Retailers offer everyday savings of up to 65 percent. Located only one mile from Central Florida's major theme parks..



Perico Ripiao Latin Food, a locally owned Caribbean restaurant in Kissimmee, offers delicious Dominican dishes made with fresh ingredients. Enjoy a warm atmosphere and friendly service for breakfast, lunch, or dinner. Experience a memorable meal with family and friends at this inviting dining spot.



Reunion Resort & Golf Club, a 2,300-acre destination in Kissimmee, is just 6 miles from Walt Disney World® and 30 miles from Orlando International Airport. Enjoy luxury villas, private vacation homes, and exclusive amenities like three golf courses, a five-acre water park, and six dining venues. Book directly for full access to all resort features and a truly exceptional stay.



Guests are immersed in wonder at SeaWorld® Orlando, where the aquatic world comes alive like no place else. Experience the predator power of MAKO®, Orlando's tallest, fastest and longest coaster. Take a plunge down the world's tallest river rapids drop on the all-new Infinity Falls™. Climb aboard and ride the mighty Manta®. Discover what it takes to care for an injured animal at SeaWorld Rescue™ Manatee Rehabilitation. Witness the power and grace of killer whales in the awe-inspiring show One Ocean® and experience one-of-a-kind attractions, thrilling coasters and up-close animal interactions.



Walt Disney World® Resort in Florida boasts 5 dedicated convention hotels and more than 700,000 square feet of ballroom, meeting and event space. The Resort also features 4 theme parks, 2 water parks, 3 championship golf courses, world-class spas, Disney Springs and endless recreation. Take advantage of seasonal and year-round events—indulge in the Epcot International Food & Wine Festival, wander through the Epcot Flower & Garden Festival or embark on a safari at Disney's Animal Kingdom theme park. Your options are truly limitless!



At Westgate Resorts, we blend exceptional themed hotels with extraordinary vacation experiences. When you check in, you'll discover a wealth of world-class destinations and unique amenities designed to exceed your expectations. Experience the best of themed resorts and unforgettable vacations with Westgate.

EVENT PARTNERS



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