

Experience Kissimmee Salary Data as of September 30, 2022

Experience Kissimmee currently employs 49 regular fulltime team members. Below is a breakdown of the potential salary ranges per specific category of team member and average salary per category.

Administrative Support Staff

Salaries within this category have a range with a base of \$35,396 and a cap of \$57,808.00. The average salary in the administrative support staff category is \$45,830 per year. Below are the employee and job titles within this category.

DeMerchant, Sarah	Administrative Assistant
Squires, Sarah	Administrative Assistant
Best, Caitlyn	Business Operations Coordinator
Durney, Judy	Marketing Coordinator
Alexander, Linda	Meeting Sales & Services Coordinator
Mendez, Noelys	Social Media Coordinator
Lopez, Lexee	Sports Marketing Coordinator
Occhuizzo, Amanda	Traffic Coordinator

Mid-Level Administrative Staff

Salaries within this category have a range with a base of \$44,592.00 and a cap of \$67,422.00. The average salary in the mid-level administrative staff is \$55,155 per year. Below are the employees and job titles within this category.

Spencer-Johnson, Ruth-Ann	Accountant
Cookro, Tiffany	CRM Specialist
Alberto, Jacqueline	Industry Partner Relations Representative
Flores, Emily	Interactive Media Specialist
Burns, Keri	Media Relations Specialist
Toranzo, Grant	Multimedia Designer
Sandoval Jr, Herman	Multimedia Specialist
Krajnyk, Michele	Payroll AR Administrator
Nguyen, Nathan	Photographer
Delfino, Camila	Social Media Specialist
Perla, Andrea	Sports Development Representative
Estes, Mojca	Sr. Domestic & International Sales Coordinator
Kachelmeyer, Brian	Sr. Production Coordinator

Sales & Marketing Staff

Salaries within this category have a range with a base of \$50,844.00 and a cap of \$76,266.00. The average salary in the sales & marketing staff category is \$70,693 per year.

Below are the names and titles within this category.

Kozak, Abigail	Content Producer
Velasquez, Heidi	Human Resources Representative
Millward, Lurvin	Media Relations Manager
Niederdorfer, Karen	Meetings Sales and Services Manager
Melendez, Sara	Meetings Sales and Services Manager
Ruelle, Cassandra	Meetings Sales and Services Manager

Mid-Level Management

Salaries within this category have a range with a base of \$55,952.00 and a cap of \$101,556.00. The average salary in the mid-level management category is \$75,400 per year. Below are the employees and job titles within this category.

Floyd, Nick	Content Lead
Siddiqui, Sarah	Creative Lead
Schmid, Ashley	Event Manager
Vallejo, Melissa	Executive Business and Operations Administrator
Onkelinx, Jonas	Research Manager
Saldana, Nathanael	Sr. Manager of Brand and Content Studio
Carvalho, Camila	Sr. Manager of Interactive Media
Detering-Chipungu, Lisa	Sr. Manager of Marketing
Weyant, Tyler	Sr. Manager of Sports Development
Harnage, James	Sr. Manager of Technology

Directors

Salaries within this category have a range base of \$74,476.00 and a cap of \$148,680.00. The average salary in the directors category is \$106,359 per year. Below are the employees and job titles within this category.

Leveroni, Juliana	Director of Communications
Dermis, Julie	Director of Event Management
Poche, Robin	Director of Finance
Devault, Julia	Director of Human Resources
Tian, Yinglu	Director of International and Domestic Sales
Poole, John	Executive Director of Kissimmee Sports Commission
Shorrock, Emily	Sr. Director of Industry Partner Relations
Moore, Michelle	Sr. Director of Meeting Sales and Services

Executive Level Staff – (full disclosure)

Leppanen, Casey	CMO	\$168,402
Holic, Jason	VP of Business Applications and Insights	\$149,234
Johantgen, Misty	COO	\$242,814
Minich, DT	CEO	\$345,469